

Ad ID 414

Ad Text Black Matters

Ad Landing Page <https://www.facebook.com/Black-Matters-1579673598947501/>

Ad Targeting Location: United States: Baltimore Maryland; Ferguson, St. Louis Missouri;
Cleveland Ohio

Age: 18 - 65+

Placements: News Feed on desktop computers or News Feed on mobile
devices

People Who Match: People who like Black Matters, Friends of connections:
Friends of people who are connected to Black Matters

Ad Impressions 67

Ad Clicks 4

Ad Spend 18.14 RUB

Ad Creation Date 07/06/15 07:51:49 AM PDT

Ad End Date 07/08/15 06:08:00 PM PDT